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Explore Your City...through the Social Atlas Series

The Social Atlas Series presents 2006 Census data in a very easy-to-read format. Covering each capital city in Australia and selected regional centres, the Social Atlases provide colour thematic maps and commentary of key Census topics. These topics include Population, Cultural Diversity, Education, Labour Force, Income, Families and Households, and Dwellings.

Who would use the Social Atlases?

The Social Atlas Series is for all users of Census data who wish to see, at a glance, the make up of their community and the region in which they live. They are a valuable resource to help marketing and advertising firms, local councils, small businesses and tourism organisations make informed decisions. They can also be used by schools for educational purposes.

What level of detail is shown in the Social Atlas maps?

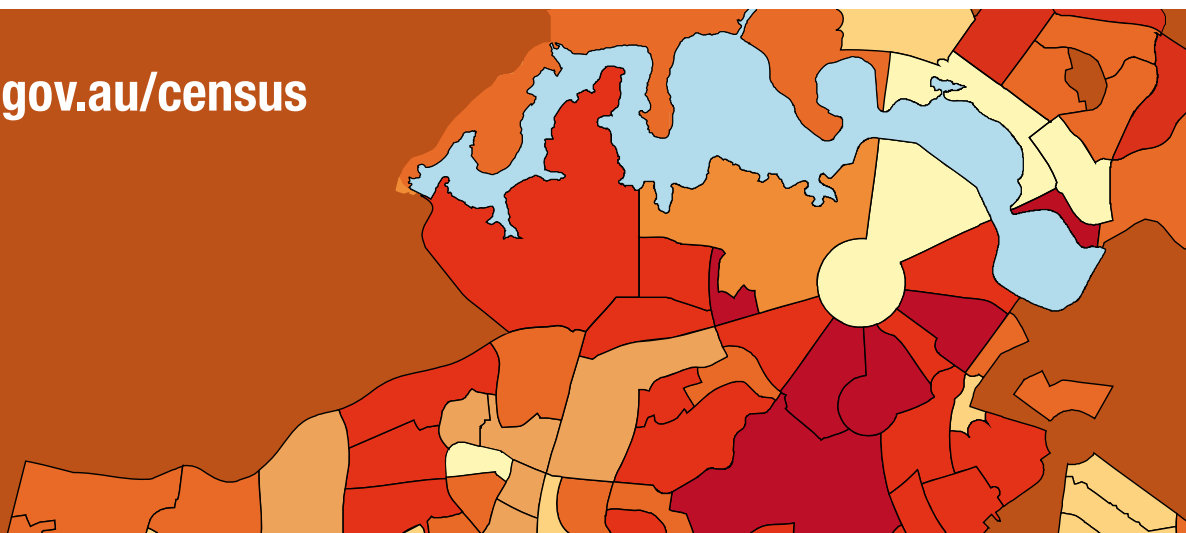
The Social Atlases present Census data for each of the mapped regions broken down by Collection Districts. A Collection District is the geographical area used for the collection of 2006 Census data and the smallest area used for the dissemination of detailed Census information. Reference maps showing Statistical Local Areas and Postal Areas are available in each atlas to assist readers in identifying areas of interest.

What formats are Social Atlases available in?

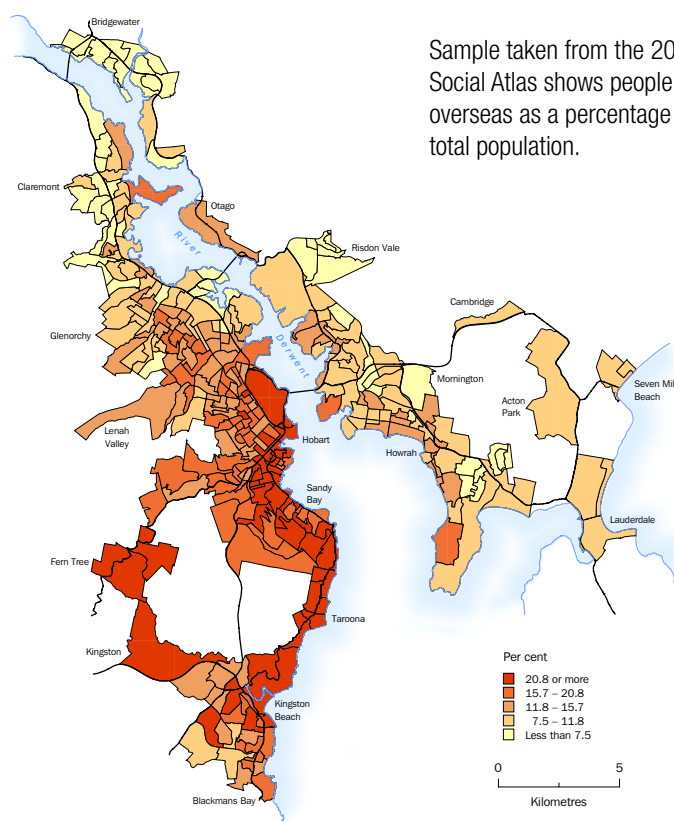
The Social Atlases are available as:

- hardcopy publications for purchase and
- an electronic download, in PDF format, free of charge from the ABS website www.abs.gov.au

www.abs.gov.au/census



Sample map from the 2006 Census Social Atlas Series



Pricing and ordering

City and selected regional centres

	Price
Sydney - Also includes Wollongong, Newcastle and Central Coast	\$29.00
Melbourne - Also includes Geelong	\$29.00
Brisbane - Also includes the Gold Coast and the Sunshine Coast	\$29.00
Adelaide - Also includes Mount Gambier and Whyalla	\$29.00
Perth - Also includes Bunbury and Kalgoorlie/Boulder	\$29.00
Hobart - Also includes Launceston and Burnie-Devonport	\$29.00
Darwin and Palmerston - Also includes Alice Springs and Litchfield Shire	\$29.00
Canberra - Also includes Queanbeyan	\$29.00
Full set of Social Atlases (A saving of \$39.00)	\$193.00

Prices include GST, postage and handling.

To order your copy of a 2006 Census Social Atlas simply call the National Information and Referral Service on 1300 135 070 between 8.30am and 5.00pm Monday to Friday.

Where do I get more information about 2006 Social Atlases?

Web: www.abs.gov.au/census

Email: client.services@abs.gov.au

Phone: The National Information and Referral Service on 1300 135 070